



Frederick University is seeking to hire a **Senior Graphic Designer** to join its communications team in Nicosia.

The Senior Graphic Designer is expected to manage the visual identity and the overall look and feel of communications, marketing, media, and branding associated with the organization.

#### Requirements

- Academic degree in Graphic Design, Visual Communications, Visual Arts, or related field.
- A strong portfolio showcasing a diverse range of design projects
- At least eight years of experience in graphic design
- Up-to-date knowledge of industry software and applications involved in the creative process - proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), and other relevant design tools.
- Excellent knowledge of printing techniques and production processes
- Creative flair and strong awareness of current trends in advertising, design, and motion graphics
- Strong interpersonal, communication, organizational, and computer skills
- Strong work ethic, integrity, and a friendly and positive attitude
- Leadership and management skills
- Communication and interpersonal skills
- Strategic thinking
- Understanding of marketing and PR principles and needs
- High level of attention to detail and accuracy
- Expert in brand building and using corporate brand guidelines
- Experience working with creative and marketing teams
- A team player with effective interpersonal skills

#### Desirable Qualifications

- Experience in an academic setting.
- Previous experience of managing a creative team in a senior or lead role
- Experience leading photo and video production

#### Responsibilities

- Taking ownership of all creative projects of the organization
- Developing both static and dynamic visual design concepts and projects for a range of marketing and communications activities
- Leading all creative output, ensuring an excellent level of quality and consistency
- Developing the organization's visual corporate identity and creative vision
- Developing creative ideas and concepts
- Coordinating and supervising the production of campaign material
- Shaping the visual aspects of websites, advertisements, publications, social media events, and other communication tools
- Coordinating with external agencies and collaborating with internal and external marketing teams



- Coaching, mentoring, and developing a team of junior contributors (i.e. design undergraduate students)
- Engaging in every creative aspect of the organization, proactively highlighting problems and offering solutions
- Commissioning creative talent for various projects and managing external vendors, including photographers, illustrators, animators, printers
- Developing strong internal processes and procedures
- Working on other related tasks as directed by the Management.

All work created within this role will be the exclusive property of Frederick University indefinitely. All applications will be treated with the utmost confidentiality.

Interested applicants should send their CVs to [n.christophides@frederick.ac.cy](mailto:n.christophides@frederick.ac.cy) (Ms. Natalie Christophides) no later than February 19, 2024.

Frederick University is a Certified Good Practices Employer.