

Experiential Learning @ Frederick

Academic Year 2022-2023, *Fall 2022*

Organization Name:	Frederick University
Course at Frederick University:	AGDS 412: Information Design
Programme of Study at FU:	BA in Graphic and Advertising Design
Project Title:	Wayfinding and Signage Systems
Project Overview:	<p>The aim of the project is to design and propose a new Wayfinding & Signage System for Frederick University. The proposed solution must take under consideration a number of aspects that will determine a successful solution for the problem, e.g. traffic flow in and out of the parking areas, accessibility to the buildings for persons with physical disability, a comprehensive way-finding and mapping system for the areas near, around and within the university's campuses.</p>
Organization Overview:	<p>Frederick University is an energetic and vibrant private university operating in the Republic of Cyprus, a member state of the European Union. Frederick University was established after a decision by the Council of Ministers of the Republic of Cyprus on 12th September 2007. Although the establishment of the University is relatively recent, the organisation has a long history of more than 50 years in higher education. Frederick University operates from two campuses, the main campus in Nicosia, the capital of Cyprus and the other campus in Limassol, the second largest city.</p> <p>The University, enjoying respect and recognition both nationally and internationally, offers a broad range of academic programs of study in the areas of Science, Engineering, Business, Arts, Architecture, Media, Humanities, Health, and Education. The University has a strong focus on academic research, being one of the leading research organizations in the country.</p>
Organization Website:	https://www.frederick.ac.cy/
Faculty member at FU:	Costa Mantzalos