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| Organization Name: | Frederick University and EU-CONEXUS |
| Course at Frederick University: | GVC310 Design for Branding |
| Programme of Study at FU: | BA in Visual Communication |
| Project Title: | EU-CONEXUS Festival 2025 |
| Project Overview: | Limassol becomes the centre of cultural activities for the EU-CONEXUS Festival in May 2025. The theme of the Festival is “Welcome to the Hotel Mediterranean”, and aims at pointing out the dynamics of the sea that surrounds us, the Mediterranean, and questioning the notion of the Mediterranean Sea as ‘patria’, a home, a refuge or a holiday destination. Students are required to design a number of items under this theme, such as logos, posters, banners, invitations, program cover, t-shirts, tote bags, and website. |
| Organization Overview: | Frederick University aims to contribute to the advancement of society through the discovery and dissemination of knowledge. This is achieved by cultivating a questioning spirit and providing learning opportunities through high quality teaching and research.  EU-CONEXUS is a consortium of European universities focused on smart urban coastal sustainability. The nine members of EU-CONEXUS Plus are united around the common values of sustainability, novelty and expertise to address the challenges that urbanised coastal areas face. Frederick University is a full member of the consortium. |
| Organization Website: | [www.frederick.ac.cy](http://www.frederick.ac.cy)  [www.eu-conexus.eu](http://www.eu-conexus.eu/) |
| Faculty member at FU: | Demetris Kokkinolambos |